



# CCCS/SCSI

CANADIAN CRITICAL CARE SOCIETY  
SOCIÉTÉ CANADIENNE DE SOINS INTENSIFS

## 2021 VIRTUAL PARTNERSHIP BENEFITS

**CANADIAN CRITICAL CARE SOCIETY**  
**CANADIAN CRITICAL CARE REVIEW**



**Denise Craine, Executive Director**

CCCS@secretariatcentral.com | (905) 604-0166

# WHO WE ARE

## WHAT IS THE CANADIAN CRITICAL CARE SOCIETY?

The Canadian Critical Care Society is the National Specialty Society, representing Adult and Paediatric Critical Care Medicine physicians in Canada. The practice of Critical Care Medicine in Canada is multidisciplinary and CCCS members hold base specialty certification in anaesthesia, medicine, paediatrics, emergency medicine or surgery and some surgical subspecialties such as cardiac surgery and neurosurgery.

## WHAT IS OUR GOAL?

Our mission is to promote and enhance Critical Care Medicine in Canada. We espouse the philosophy of collaborative multidisciplinary practice to promote research, education and patient care in Critical Care Medicine. To that end, our Society is involved in Critical Care Medicine education in association with the Royal College of Physicians and Surgeons of Canada, and in CCM research with the Canadian Critical Care Trials Group.

## WHAT IS THE CANADIAN CRITICAL CARE REVIEW?

The Canadian Critical Care Review is held annually and is designed specifically to meet the educational needs of practicing intensivists and the Canadian Critical Care trainee. It addresses the clinical challenges faced both during the Royal College subspecialty examinations in Critical Care and in professional practice.

## WHY ATTEND?

Your attendance can lead to prosperous partnerships, valuable recognition, and is a great way for you to show your support to the future of critical care in Canada.

# WHY PARTNER WITH THE CCCS?

## PROMOTE & SHOWCASE

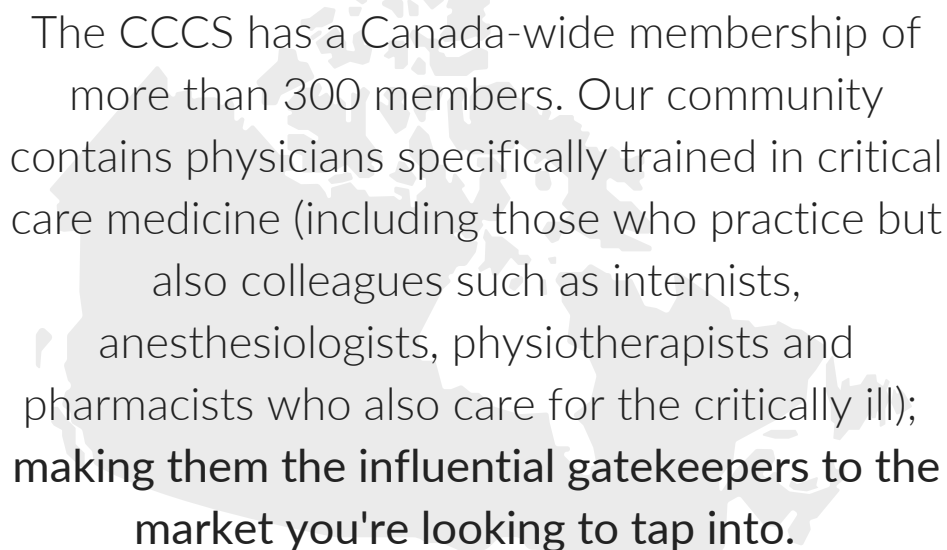
Promote and showcase your brand to an audience of major industry leaders while fostering opportunities with key physicians, practicing intensivists and the Critical Care trainees from across the country.

## SHOW YOUR SUPPORT

Show your support to the CCCS by helping to support our vision of promoting research, education and patient care in Critical Care Medicine.

## BE RECOGNIZED

Be recognized within the medical community as a valued and trusted partner.



The CCCS has a Canada-wide membership of more than 300 members. Our community contains physicians specifically trained in critical care medicine (including those who practice but also colleagues such as internists, anesthesiologists, physiotherapists and pharmacists who also care for the critically ill); making them the influential gatekeepers to the market you're looking to tap into.

# 2021 VIRTUAL BENEFITS

## **GOLD PARTNERSHIP**      \$15,000

- Acknowledgement of your support during Opening Remarks
- Sponsor listing in the conference program
- Full page corporate ad on sponsor page
- Logo recognition as Gold Sponsor in promotional materials\*
- 12-month banner in a prominent location on program website with a link to your website
- Five registrations to attend the Virtual Meeting
- **\*NEW\*** Presence in virtual exhibit hall

## **SILVER PARTNERSHIP**      \$10,000

- Acknowledgement of your support during Opening Remarks
- Sponsor listing in the conference program
- Half page corporate ad on sponsor page
- Logo recognition as Silver Sponsor in promotional materials\*
- Four registrations to attend the Virtual Meeting
- **\*NEW\*** Presence in virtual exhibit hall

## **EXHIBITOR**      \$5,000

- Acknowledgement of your support during Opening Remarks
- Logo recognition as an Exhibitor in promotional materials\*
- Sponsor listing in the conference program
- One registration to attend Virtual Meeting
- **\*NEW\*** Presence in virtual exhibit hall

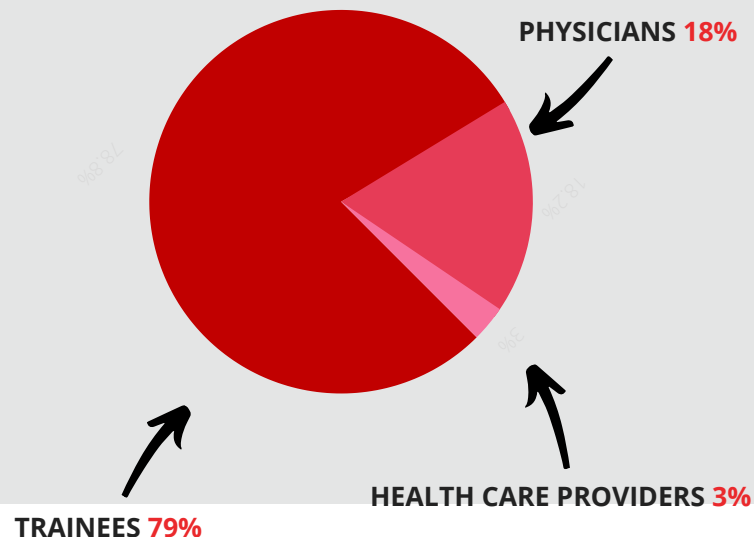
**\*NEW\*** A NEW opportunity for partners who wish to have a strong presence at the 2021 CCCR. The Virtual Exhibit Hall is a place where delegates can learn more about participating companies. You have the opportunity to include corporate logo, company description, company web link, PDF flyers, company contact info.

## HAVE ANY IDEAS?

**Please contact us if you have ideas for enhancing your partnership with CCCS. We will work with you to customize a benefits package that best suits your needs.**

## WHO IS ATTENDING?

**79% of attendees are trainees, representing all areas of critical care medicine.**



\*Logo will not be included on, appear within, or be adjacent to the program or the virtual platform used for educational delivery.

# YOU'RE IN GREAT HANDS...

We know that our sponsors and partners may have specific needs and concerns. We are pleased to answer any questions that you may have! Please inform us if you have ideas for enhancing your presence at the meeting and we will work with you to customize a package that best suits your needs.

Please contact our Executive Director to confirm your partnership at the CCCS Canadian Critical Care Review:

**Denise Craine, Executive Director**

CCCS@secretariatcentral.com | (905) 604-0166



# ...AND IN GREAT COMPANY!